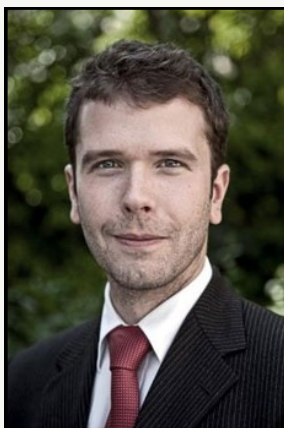




Newsletter 24: November 2011

Meet the CEO – Michael Loebenstein

Michael Loebenstein, an Austrian film curator and researcher, has been appointed the new CEO of the NFSA.



He is an expert in digital archiving and has been curator of special programs at the Austrian Film Museum, and a council member of the International Federation of Film Archives.

Michael has already become acquainted with Canberra after a research trip in 2007 when he gained an in-depth knowledge of the NFSA's mission and its operations.

"I am aware of the unique position the NFSA has in Australia as a leader in audio-visual archiving and as the gateway to the nation's heritage," Michael said.

Michael has agreed to speak at the upcoming Annual General Meeting of the Friends of the NFSA, providing a great opportunity for us to introduce ourselves and our group.

DON'T FORGET- AGM THURS 24TH NOVEMBER!

Free Extension of Membership Renewals

The Friends, as you will have noticed, have not been very active over the last year. This was partly due to the retirement of the previous CEO before we had fully implemented the agreement with the NFSA. The new CEO, Michael Loebenstein, commenced in October 2011 and we look forward to developing a more active Friends presence at the NFSA.

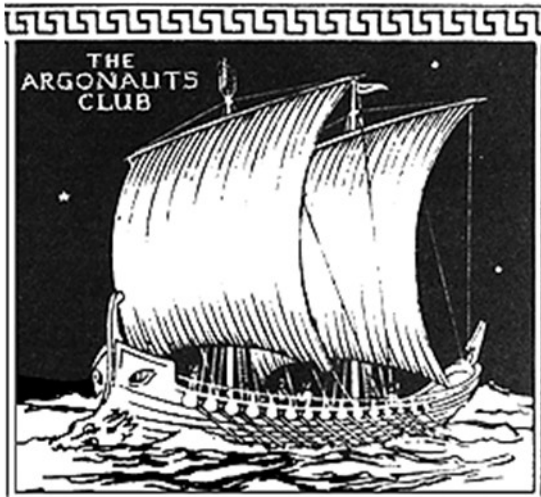
In recognition of this quiet year and the support of our members, the Committee decided at its last meeting **to offer a free extension of one year to all members who had joined before September 2011**. Eligible members will receive their new extended membership card as their current membership expires.

We thank you for your ongoing support and look forward to a more active future.

**"I am truly
excited about
making
Australia and
the NFSA my
new home"**

Michael Loebenstein





ARGONAUTS ROW, ROW, ROW!

What do Joan Sutherland, Barry Humphries, Margaret Throsby and Ken Done have in common? They were all members of the Argonauts Club, which ran on ABC Radio from 1941 to 1972. Even though tens of thousands of Australian children participated in the club over time, the ABC and the NFSA have little documentation of the Club. The Argonauts' Register was conceived as part of the 25th anniversary of the NFSA, and the Friends hope that publicity will

result in finding audio material, memorabilia and ex-members! On our **Friends of the NFSA website** you can find a Registry of Members linked to their reminiscences, with entry point either by Ship name or personal name. We now have 184 old Rowers who have signed up for the Register—please spread the word so that we may further add to the numbers. Website link is as follows

<http://www.archivefriends.org.au/index.php/argonauts-registration-form>



AFFM is a national, non-profit organisation representing museum supporters throughout Australia, and is part of the World Federation of Friends of Museums (WFFM). These organisations define “museums” broadly to include art galleries, museums, libraries, archives, historic sites, and even botanic gardens and zoos. The Friends of the National Film and Sound Archive (FNFSa) has been a member of the AFFM for many years. As members we receive their newsletter, are invited to participate in their annual forum, and can draw on the experience of other members in our own planning. Most importantly, though, our membership adds to the critical mass of support for cultural institutions ... and we appreciate our members for making this support possible.

For more information on AFFM, please check their website:

<http://www.affm.org.au/default.asp>

What's on at the NFSA?

The Japanese Film Festival! Running until 24th November this festival is a chance to see the range, diversity and uniqueness of Japanese cinema. Full program available at www.nfsa.gov.au



UNESCO WORLD DAY

The UNESCO World Day for Audiovisual Heritage is celebrated every year on 27 October, the date when the first international instrument recommending the preservation of films as cultural heritage was adopted by the UNESCO General Conference in 1980. The World Day was inaugurated in 2007 and has now become a significant global event. It's a day to celebrate the heritage and draw attention to the work of audiovisual archives – and to their needs.



The Story of the Kelly Gang (1906)

Part of the NFSA's collection, inscribed on UNESCO's International Memory of the World Register.

Last year, the Friends celebrated the day by launching the Argonauts page on the Friends website. This year, the NFSA held a special public event at which the new CEO of the NFSA, Michael Loebenstein, spelled out his vision of the task facing the NFSA in both the digital age and the continuing analogue age. Michael had taken up his new role only a few days before, and this was – so to speak – his first public occasion. The presentation was beamed to NFSA's Sydney and Melbourne offices simultaneously. The audience included representatives of Canberra's other major collecting institutions, such as the National Library and National Gallery.

Friends' attendees thought it was an impressive beginning to Michael's stewardship of the NFSA and we look forward to engaging with him as he settles in to the challenges of the job.

Ray Edmondson

Don't forget-Friends of the NFSA AGM is soon!

Thursday 24th November

Join us for refreshments in the small theatrette at 5.30, to be followed by the Annual General Meeting at 6.00
Guest Speaker is Michael Loebenstein, the CEO of the National Film and Sound Archive.



"The world is run by those who show up!"

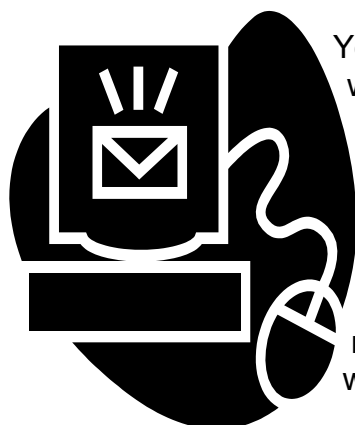
The Friends of the NFSA was established in 2000 and is a group of advocates, working to further the aims of the NFSA and to encourage links between the NFSA, the film and sound communities and the general community. In essence, the Friends want to promote excellence in film and sound culture, including: best practice in preservation, public programs and access to the collection; promoting high level appreciation of film and sound heritage and contemporary culture; creativity in the use of the NFSA; and a broad, outward looking focus that locates Australia in the South East Asia-Pacific region and globally.

To achieve our ends, we rely on Friends to contribute energy and enthusiasm, and to participate in events that will provide the resources. You can never have too many friends. Please encourage your friends and colleagues to join us. And if you feel you would like to contribute by joining our committee, don't hesitate to contact us.

There are many ways that you can help:

- Helping with the newsletter
- Becoming a committee member
- Writing letters
- Signing up your family members and friends as new Friends
- Helping with fundraising
- Attending events.

WE'RE ON THE WEB!



You can find out more about the **Friends of the NFSA** by going to our website www.archivefriends.org.au. Here you will find an online membership application, plus information about other projects with which we are involved, such as the Argonauts Register (see previous article).

There's even a blog to encourage more immediate sharing of information and ideas. We would love members to engage in discussion with us, and each other, by blogging. Here is the link:

www.archivefriends.org.au/index.php/view-all-but-published-blog-posts



Don't forget your \$25 Friends membership entitles you to a 10% discount at the NFSA's shop and Café. Sign up to the NFSA's online newsletter to receive advance notification of NFSA events!